Privacy Policy

This Privacy Policy specifies the rules of collecting and storing, as well as processing and using personal data obtained from you by Bergmen e-shop, run at sklep.bergmen.pl (hereinafter the Website) by Art Neon Lighting Sp. z o.o. S.J. with its seat at: ul. Rtm. Witolda Pileckiego 2, 32-050 Skawina, (hereinafter referred to as E-shop).

The E-shop makes every effort to ensure respecting your privacy and protecting personal data provided by you when using the Website and buying in the shop, and takes any required measures to that aim.

What personal data is collected by the E-shop automatically when I use the Website?
The E-shop does not collect any data automatically, except for data included in the files mentioned below when you use the Website.

Cookie files are small text files sent by the E-shop and stored on your computer, containing certain information related to your use of the Website and the E-shop. The cookie files used by the E-shop can be permanent or temporary. Temporary cookie files are removed once you close your browser, while permanent cookie files are also stored when you no longer use the Website and are used for storing such information as your password or login which accelerates and facilitates the Website use.

The following cookie files are used in the Website:

- cookie files enabling the use of services available within the Website, e.g. authentication cookies used for services requiring authentication in the Website;
- "performance" cookies enabling the collection of information on the method of using the Website pages

The E-shop uses the below-mentioned cookies for the following purposes:

- retaining the Website user's session (after logging in) thanks to which the user does not have to re-enter the login and password on each and every Website page;
- adapting the Website page content to the user preferences and optimising the website use; these files enable to recognise the Website user's device and display the website accordingly matching their individual needs;
- creating statistics enabling to understand how the Website users use the websites to improve their structure and content.

In many cases, software used for website browsing (Internet browser) permits cookie storage on the user's end device by default. You can change your settings related to cookies at any time. Such settings can be changed in a way enabling to block automatic cookie acceptance in the browser settings or notify of their placement in your device. Details of the ability and methods of cookie handling are available in the software (Internet browser) settings. The E-shop would like to inform that the limitations related to cookies' use may affect some functionalities available on the Website pages. For more information on cookies, see "Help" section in your browser menu.

Besides cookies, the E-shop can collect the data usually collected by internet systems' administrators in the so-called log files. Information in the logs may cover e.g. your IP address, type of platform and Internet browser, Internet provider and the address of the page you came to the Website from.

What data is collected by the E-shop in the course of registration and purchase?

The E-shop will collect the following personal data from you via the Website and other forms of communication if you buy and register on the Website:

- name and surname;
- address for deliveries, if different than the address of residence;

- e-mail address;
- phone number.

The above data is provided in a voluntary fashion but required to register and buy within the Website.

You are entitled to access your personal data and correct it. To exercise the said right, use the option in your account or the e-mail address below.

E-shop marketing

If you granted your consent (subscribed to the newsletter), the e-mail address provided by you will be used for marketing purposes in relation to the E-shop own products. You can opt out at any time.

Information sharing

To perform the Agreement, the E-shop may share your personal data with its partners, including the ones used by the Shop to perform its obligations, e.g. courier companies, payment system operators or complaint-handling companies. In such circumstances, the amount of shared data is limited to the required minimum. The data is entrusted for processing based on the applicable data processing agreement and under Article 31 of the Act on Personal Data Protection.

Moreover, the information provided by you can be disclosed to competent public authorities if this is required by the applicable legal regulations.

Technical measures and your obligations

The E-shop shall make every effort to secure your data and protect it from any third party acts.

However, the measures initiated by us may turn out insufficient if you fail to comply with the safety rules yourself. This means that you need to ensure confidentiality of your login and password to the Website and not to disclose it to any third party. Remember the E-shop will not request you to provide such information except for entering them when you log in the Website. To prevent unauthorised people from using your account, log out when you no longer wish to use the Website.

How can you use your rights?

You may preview and edit your data within the Website at any time, after you have logged in using the e-mail address and the password. If you forget your password or any other login-related problem occurs, contact us at the above e-mail address.

You may demand information on the content of your personal data stored by us, and are also entitled to demand modification, blocking or deletion of data, as well as error rectification, complementing or updating your data You shall also be entitled to object to the processing of your personal data for marketing purposes. For that purpose, contact us at the above e-mail address.

Other websites

Links to other websites may appear at the Website from time to time. Such websites operate independently from the Website and are not supervised by the E-shop in any way. Such websites may have their own privacy policies which you should get acquainted with. The E-shop shall not be held liable for data processing by such websites.

Google Analytics

To match the presented offer to your individual needs, we use Google Analytics tools. If you do not agree for that, use a tool blocking such activities. You can find a link and instructions here:
https://tools.google.com/dlpage/gaoptout

Questions and objections

You may send any questions and objections concerning this Privacy Policy to:

sklep@bergmen.pl